

Hosting a Bird Day Event

World Migratory Bird Day – May 11, 2019

Quick tips & notes on World Migratory Bird Day

- Every year there is a theme for WMBD. This year's theme is [Be the Solution to Plastic Pollution](#).
 - The theme can be taken into account when promoting the event, shaping conversations with the public, planning activities, etc.
 - This year we are also encouraging people to plan a garbage cleanup as part of their event. You can use [this guide](#) to help you organize a cleanup!
- Events can be as simple or intricate as you wish. The objective of World Migratory Bird Day is simply to enjoy and celebrate our migratory birds.
- Visit [birdday.ca](#) and consult the interactive map for other WMBD events taking place.
- Reach out to local nature or conservancy groups to inquire about their events, or a potential event.
- For promotional guidelines and tools, feel free to reach out to Nature Canada by email at birdday@naturecanada.ca, or fill out this [form](#) (this will also add your event to our map).
- Tag Nature Canada and Bird Studies Canada on social media and we will repost you!
 - Facebook: [Nature Canada Bird Studies Canada](#)
 - Twitter: [@NatureCanada](#) [@BirdStudiesCan](#)
 - Instagram: [@naturecanada.ca](#) [@birdstudiescan](#)

Event Ideas

- Organize a garbage clean up
- Lead a Bird Day Hike
- Host a Bird Day Festival
- Lead a Bird Day Parade – watch this [video](#)!
- Host talks, presentations and symposia
- Host a Bird Day Film Festival
- Host a Walk-a-thon or Bird-a-thon (for example, you can raise money for bird conservation by taking part in Bird Studies Canada's [Great Canadian Birdathon](#))



Activities

- Visit an [Important Bird Area](#) (IBA)
 - Learn about the unique flora and fauna in your local IBA by exploring it on foot and in some cases, by boat. Find a local IBA [here](#)! Keep track of the birds you see and submit your sightings through [eBird](#) Canada.
 - Here are a few ideas of activities you can do in most IBAs:
 - Bird watching, bicycling, walking/running, nature photography, canoeing/kayaking, picnicking
- Visit your Local Urban Greenspace
 - Explore your [NatureHood](#): Go to nearby parks, conservation sites, or public gardens.
 - Here are a few ideas of activities you can do in most greenspaces:
 - Bird watching, bicycling, walking/running, nature photography, playing a game, canoeing/kayaking, picnicking
- Bird Crafts & Games
 - Bird stencils, bird colouring books, a how-to on using binoculars, and junior birders' guidebooks that help identify the parts of a bird and provide activities for children.
 - Bird face painting, making bird masks, and bird bingo can facilitate discussion on birds and their calls, and are a great hit with the kids.
 - Many resources for activities like these can be found on the [World Migratory Bird Day](#) website!
- Bird Banding Demonstrations
 - Bird banding is an important tool used in the scientific study and monitoring of wild birds. Uniquely numbered metal bands placed on the foot of birds allow tracking of individual birds throughout their lifetime.
 - Many bird banders are willing to demonstrate banding to a public audience. Find a bird banding station or observatory near you by visiting the [Canadian Migration Monitoring Network page](#).

