

World Migratory Bird Day Tweet & Facebook Post Samples

Launch Date (1 month, Thursday April 12th)

2018 is Year of The Bird and this year, the theme for World Migratory Bird Day is Conservation! Find an event near you and celebrate the return of *migratory bird types*. #BirdDayEh (*Insert link to interactive website map*)

One month until #WorldMigratoryBirdDay in the Americas! If you are near the _____ area and looking for a Bird Day event to attend, we're hosting a Bird Day Event on May 12th. Join us! #BirdDayEh

April 16 - 28th

We'll be hosting a Bird Day event at *event location* at *event time* on May 12th! Friends and family of all ages are welcome! Think you're interested? Click here for details (link to page with event details)

With a little under a month until our Bird Day event, planning is well underway! What kind of bird activities do you want to see at *event location*?

Every year, World Migratory Bird Day has a theme. This year's theme is Conservation. Read more about this choice here (link to website), and let us know what conservation means for you.

What migratory bird are you most excited to see and hear back in Canada this year? #BirdDayEh

World Migratory Bird Day has been held every second Saturday of the month of May for the past 25 years! This year, that's May 12th. Click here to find a #BirdDayEh event near you! (Link to interactive map)

April 28 - 29

Two weekends until World Migratory Bird Day! If you're looking to spend your day outdoors - spend it with us! We'll be doing *event activities* and *event activities*! #BirdDayEh

April 30th

Did anyone see, or hear any migratory birds over the weekend? If you're a _____ lover as we are, join us on Saturday, May 12th for our World Migratory Bird Day at *event location*! #BirdDayEh

Countdown

May 2nd

10 days until our World Migratory Bird Day celebration at *event location* on May 12. Join us and celebrate the *geographically specific migratory bird* returning to *specific location*.

May 4-5th

One more week until we'll be gathering at *event location* to celebrate the return of migratory birds in Canada! If you haven't yet made plans, click here for more event details!

May 6-8

Less than one week until our World Migratory Bird Day Event at *event location*! Want to attend? Check this out to know the important stuff (link to event page)

May 8-9

If you're out of ideas of what to do on the weekend, how about attending our World Migratory Bird Day event this Saturday? We'll be celebrating the return of migratory birds in Canada at *event location* at *event time*. Join the fun!

May 10

Just two more sleeps until our bird day event on Saturday, May 12th! Come out to *event location* to welcome back our winged friends! #BirdDayEh

May 11 (Day Prior)

10-11:00am: Tomorrow is the big (bird) day! Head out to *event location* for *event time* to join us for *event activities* to help celebrate World Migratory Bird Day! #BirdDayEh

Right after above tweet

Here are the details: *event location* at *event time*. Bring your camera, your curiosity and good spirits to celebrate Bird Day because 2018 is the Year of the Bird! #BirdDayEh

5-7PM: Tweet dreams before tomorrow's World Migratory Bird Day event! See you all at *event time*.

May 12

AM: Today is the day! Come one, come all! We will be at *event location* starting at *event start* until about *event end*! Come by to learn about birds and celebrate #BirdDayEh

AM: What you need to know: we'll be *event location* from *event start time* until about *event end time*. What you need to bring: *TBD on event activities*, and your smile!

#BirdDayEh

During the Event

A great group of bird lovers are here at *event location* to celebrate the 25th Annual World Migratory Bird Day with us! #BirdDayEh

Check out the crew that came to celebrate #WorldMigratoryBirdDay with us at *event location*! #BirdDayEh

Post Event - Monday, May 14

11:00 am - 1:00 pm: Thank you to everyone that came to our event this past Saturday! We had a great time learning more about the migratory birds that are now back in Canadian skies! Happy Year of the Bird everyone! #BirdDayEh

What a great day it was! We were lucky to be joined by a group of bird lovers to celebrate World Migratory Bird Day at *event location*! We're already excited for next year #BirdDayEh

If there are pictures..

Here are a few shots from this past weekend's World Migratory Bird Day Event! #BirdDayEh