

FOR IMMEDIATE RELEASE

NAME of ORG WELCOME BIRDS BACK TO CANADA

The Theme for Bird Day 2018 is Conservation, Underlining Threats to Birds

CITY, Prov/Terr, (May 7, 2018) - Dozens of groups from coast to coast are celebrating World Migratory Bird Day on Saturday May 12, with events ranging from bird watching to kids' face painting. Spring is when hundreds of species of birds are on the move, many returning to Canada from as far away as South America.

"We're thrilled so many groups are participating in this year's bird day celebration," said Graham Saul, Executive Director of Nature Canada. "Birds go through incredible journeys to be with us, and we owe it to them to step up our conservation efforts so that they can continue to thrive."

In NAME OF CITY, residents can celebrate World Migratory Bird Day at VENUE from TIME. Hosted by Name of group, events will include ...include some details.

The new report from BirdLife International, *State of the World's Birds 2018*, concludes that birds are in trouble. Forty percent of the world's 11,000 bird species are in decline, and one in eight bird species is threatened with global extinction. Threats to birds include habitat loss, climate change, chemical use, and predation by domestic cats.

World Migratory Bird Day was created in 1993 and is a project of Environment for the Americas to raise awareness on the need to conserve birds and their habitats.

Groups across the country have listed their events on a map hosted at <http://birdday.ca>, a joint initiative of Nature Canada, Québec Oiseaux, and Bird Studies Canada. Follow the discussion online using #BirddayEh.

For more information about Name of Event go to website.

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For more information contact:

Name

Phone number

Email