



World Migratory Bird Day

Saturday, May 12, 2018

About World Migratory Bird Day

World Migratory Bird Day celebrates Year of the Bird and the actions you can take to help birds, 365 days of the year. In 2018, the theme is *conservation*, and we celebrate the ways we can help to protect birds every day of the year through actions, stories, and art.

After 25 years, International Migratory Bird Day becomes **World Migratory Bird Day**, joining with partners across the globe to unify our voices for bird conservation. For more information specific to the World Migratory Bird Day, visit <http://www.migratorybirdday.org/>.

Hosting a Bird Day Event

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Quick tips & notes on World Migratory Bird Day (WMBD)

- Every year there is a theme for WMBD. This year's theme is [Conservation](#).
 - The theme can be taken into account when promoting the event, shaping conversations with the public, planning activities, etc.
- Events can be as simple or intricate as you wish. The objective of World Migratory Bird Day is simply to enjoy and celebrate our migratory birds.
- Consult the interactive map for other WMBD events taking place in your area, or reach out to local nature or conservancy groups to inquire about their events, or potential event.
- For promotional guidelines and tools, visit our Bird Day Resources Page, or feel free to reach out to Nature Canada by email at birdday@naturecanada.ca, or on social media through our [Facebook](#) or [Twitter](#) accounts.

Event Ideas

- Lead a Bird Day Hike
- Host a Bird Day Festival
- Lead a Wildlife Migration Parade – [Watch this video!](#)
- Host talks, presentations and symposia
- Host a Bird Day Film Festival
- Host a Walk-a-thon or Bird-a-thon



Activities

- Visit an Important Bird Area: Learn about the unique flora and fauna in your local IBA by exploring it on foot and in some cases, by boat. Find a local IBA [here!](#) Keep track of the birds you see and submit your sightings through [eBird Canada](#).
- Visit your Local Urban Greenspace
 - Explore your NatureHood: Go to nearby parks, conservation sites, or public gardens.
 - Here are a few ideas of activities you can do in most greenspaces



- Bird watching, Bicycling, Walking/running, Nature photography, Canoeing/kayaking, Picnicking
- Bird Crafts & Games
 - Bird stencils, bird colouring books, a how-to on using binoculars, and junior birders guidebooks that help identify the parts of a bird and provide activities for children.
 - Bird face painting, making bird masks, and bird bingo. These activities can facilitate discussion on birds and their calls, and are a great hit with the kids.
 - Visit the following links for colouring pages & craft ideas.
 - <http://www.migratorybirdday.org/resources/>
 - <http://www.environmentamericas.org/imbd/resources/>
- Bird Banding Demonstrations
 - Bird banding is an important tool used in the scientific study and monitoring of wild birds. Uniquely numbered metal bands placed on the foot of birds allow tracking of individual birds throughout their life time
 - Many bird banders are willing to demonstrate banding to a public audience. Find a bird banding station or observatory near you by visiting the Canadian Migration Monitoring Network page: <http://birdscanada.org/volunteer/cmmn/index.jsp?lang=EN>